



Agenda





- Project Overview
- Draft Vision & Goals
- Draft Physical Recommendations
 - Quaker Street
 - Main Street/Downtown
 - Cultural Campus
 - Riverfront Park
- Draft Policy/Regulatory Recommendations
- Next Steps



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PROJECT OVERVIEW





Project History


- Village applied for grants through NYS Department of State, Division of Coastal Resources
- Village was awarded two grants – 2008 and 2009
- Grants are funded through the Environmental Protection Fund and require a 50% local match
- Village solicited proposals and hired Elan Planning, Design, and Landscape Architecture in Fall 2009
- Project is anticipated to take 6-8 months – targeted completion date of Fall 2010





Project Process

- ✓ Project Kick-off
- ✓ Reviewed work completed by committee to-date
- ✓ Confirm Inventory and Analysis
- ✓ Conduct Public Workshop and Stakeholder Interviews
- ✓ Draft Vision Statement, Goals and Recommendations
- **Public Information Meeting**
 - Draft Revitalization Plan & Implementation Matrix (Sept./Oct.)
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Local Waterfront Revitalization Process

The Plan is intended to answer:

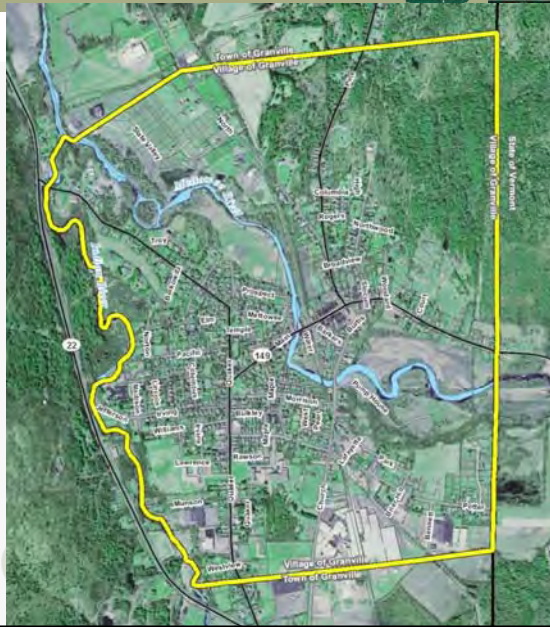
- What is happening along the Village's waterfront in the downtown?
- What role should the waterfront play and how should it integrate into the community fabric?
- How do you accomplish and sustain that vision?
- How can these assets be leveraged to build on the high quality of life in the Village?



Inventory and Analysis

- Series of maps for different topic areas:
 - Land Use
 - Zoning
 - Natural Resources
 - Recreation
 - Public Lands



Public Input

- Committee hosted series of public meetings to gather input:
 - Stakeholder groups
 - Public Visioning Workshop



Vision Statement



Granville is seeking to strengthen the fabric of the community and create a unique identity by leveraging the assets in the Village and surrounding area. These include:

- A scenic waterfront featuring the Mettowee and Indian Rivers
- High quality recreation facilities and trails
- An intact, walkable, and historic downtown
- Proximity to a strong network of working farms and agricultural uses
- Two world-class museums in the heart of downtown
- The close-knit, friendly community of residents and business owners

By bringing together these opportunities, the Village can become a destination for visitors and tourists while continuing to provide a high quality of life for residents.



Goals





To achieve this Vision, the following Goals have been developed:

1. Preserve and enhance Main Street and the downtown Cultural Campus, as a way to further economic development and capitalize on the many opportunities existing in this area.
2. Encourage infill development on Quaker Street that contributes to the existing balance of commercial and residential uses and creates an attractive, pedestrian-friendly streetscape.
3. Create a recreation improvement plan for the Village that builds on local and regional opportunities for recreation, such as Lake St. Catherine, and waterfront access to the Mettowee and Indian rivers.




Goals (continued)



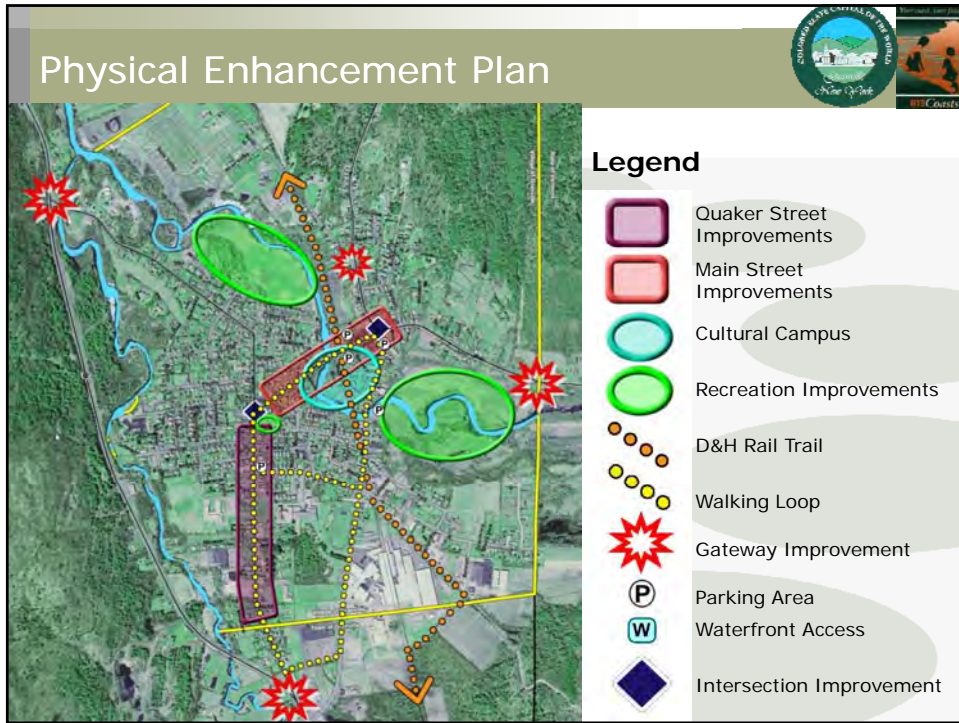
To achieve this Vision, the following Goals have been developed:

4. **Define an identity based on the community's assets** which can assist Granville to become a local and regional destination, and create an action plan to implement this identity throughout the Village.
5. **Improve transportation systems** by addressing safety issues, providing pedestrian and bicycle facilities, and establishing a comfortable and attractive streetscape.
6. **Continue to support local business and industry** in and around the Village, and expand opportunities for agricultural support businesses and agri-tourism that could contribute to the health of local and regional farms.



SELECTED VILLAGE ENHANCEMENTS





Quaker Street

- Existing

Conditions/Issues:

- Gateway street into community/first impression
- Mix of residential and commercial uses
- Some areas lack defined edge between parking and roadway
- Sidewalks in inconsistent condition


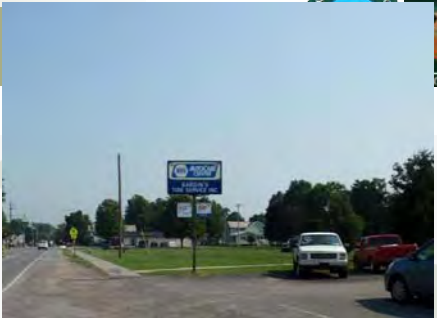


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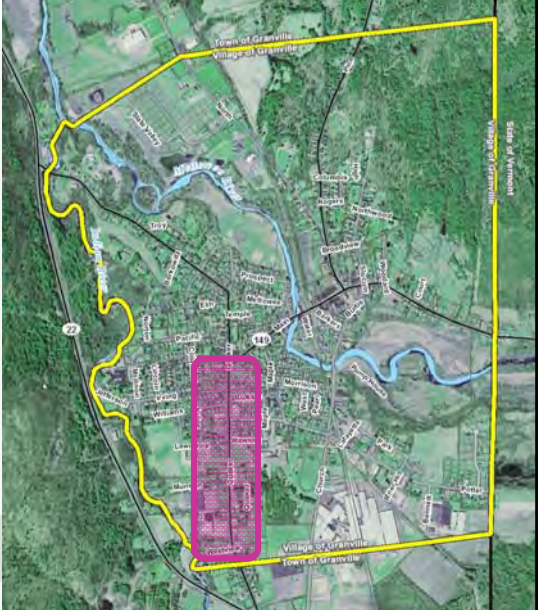
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Quaker Street


Quaker Street Goals:

- Improve pedestrian and bicycling facilities
- Improve look and feel of the street with street trees, signage, lighting
- Promote access-management principles to improve traffic flow
- Encourage appropriate infill development




Quaker Street Goal Implementation


- Redevelop roadway to include:
 - 12' travel lanes
 - 5' (min.) bike lane
 - 3' grass strip (curb optional)
 - 5' sidewalk
- Bury overhead power lines
- Install light fixtures similar to the ones used on Main Street - consistency
- Provide continuous ADA-compliant sidewalks
- Install crosswalks at all side streets which intersect with Quaker Street
- Minimize unnecessary signs
- Street trees at selected locations



Quaker Street Design Concept

- Install street trees along walkway near high school
- Sidewalks continuous across driveways
- Access management principles applied on a site-specific basis
- Consistent Crosswalks







Quaker Street Existing Condition






Quaker Street Proposed Design



Main Street/Downtown

Existing Conditions/Issues




- Downtown core with traditional village character
- Heart of the community
- Attractive and actively used sidewalks and public spaces
- Minor conflicts between street trees and building facades



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Cultural Campus

Existing Conditions/ Issues:



- Conjunction of Pember and Slate Valley Museums, D&H Rail Trail, Mettowee River
- Two pedestrian bridges
- Limited water access
- Area can be confusing in terms of wayfinding
- Haphazard interface of vehicles and pedestrians

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Cultural Campus

Goals:

- Improve connections between Slate Valley and Pember Museums
- Establish water-based recreation opportunities and amenities, including waterfront access
- Improve wayfinding and signage
- Establish the setting for the Cultural Campus



Riverfront Park

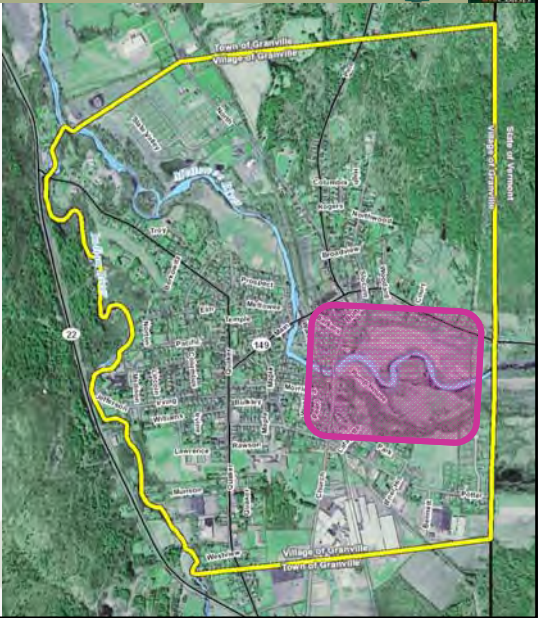
- Existing Conditions/Issues:
 - Adjacent to downtown with limited connections
 - Picnic and parking areas
 - No formal water access
 - Limited trail system
 - Town well field in easternmost portion of park

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Riverfront Park

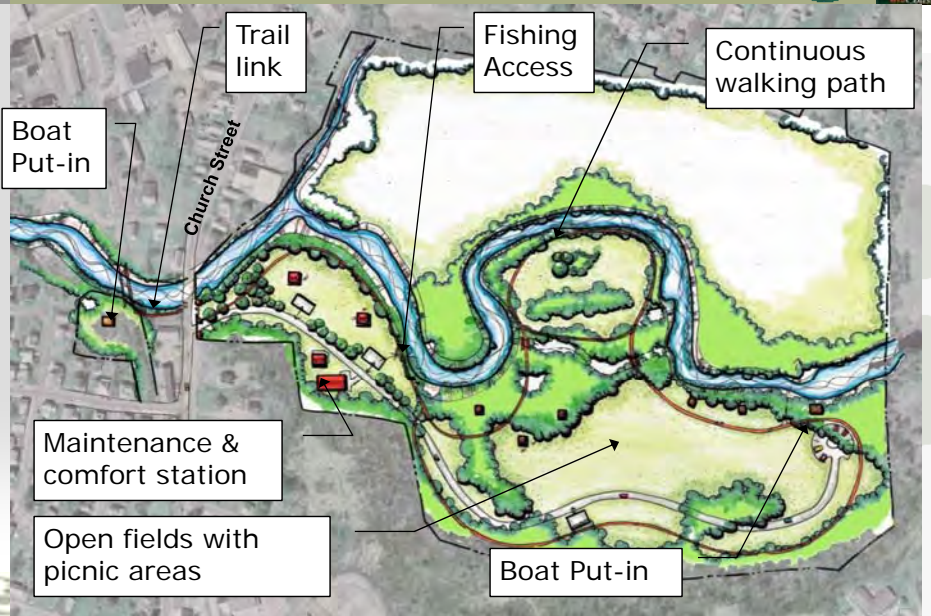
Goals:

- Improve Visibility and Access
- Provide amenities such as picnic tables, benches, pavilions, etc.
- Extend Eagle Scout trail along the River to include other areas of park
- Expand access to water in conjunction with other waterfront improvements in the Village



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Riverfront Park Design Concept



Boat Put-in

Church Street

Trail link

Fishing Access

Continuous walking path

Maintenance & comfort station

Open fields with picnic areas

Boat Put-in



REGULATORY/POLICY RECOMMENDATIONS



Regulatory/Policy Recommendations

- Conduct a market-based branding strategy for the Village, and use the results to promote the Village as a destination.
 - Identify a clear identity for the Village
 - Identify potential market opportunities
 - Promote community events and amenities which support this identity and raise awareness of Granville as a regional destination



Regulatory/Policy Recommendations



- May be able to build on existing niche (Colored Slate Capital of the World)
 - Festivals, public artwork, cross-marketing with the Slate Valley museum, etc.
- Market study should determine whether this “brand” supports the market options for the Village



Regulatory/Policy Recommendations



- Encourage people to drive into downtown, rather than using the Route 22 bypass.
- Establish signage which allows visitors to find essential services and amenities within the Village



Regulatory/Policy Recommendations



- Consider adopting Design Guidelines which promote appropriate development patterns in commercial areas
 - Separate guidelines for Main Street and Quaker/Church Street
 - Guidelines can be mandatory or suggested, or a combination
 - Can address: building facades, building location, parking, access management, signage, etc.



Other Physical Recommendations



- Continue to pursue the restoration of the riparian corridor and other improvements to water quality within the Village.
 - Restoration/bank stabilization on Mettowee
 - Other water quality improvements - stormwater treatment, streambank protection, etc.



Regulatory/Policy Recommendations

- Continue to pursue local and regional strategic partnerships:
 - Granville Partnership for Economic Development
 - Washington County Local Development Corporation
 - NYS Department of State, Division of Coastal Resources
 - US Fish & Wildlife
 - Trout Unlimited
 - Rails to Trails
 - Little League
 - NYS Department of Environmental Conservation
 - Snowmobile Club
 - Boy and Girl Scouts
 - Future Farmers of America
 - Lions, Rotary, Kiwanis, and other service organizations



NEXT STEPS



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QUESTIONS? COMMENTS?

